

**HISTORIC BREWERS HILL ASSOCIATION  
BOARD OF DIRECTORS  
MEETING AGENDA**

**Date:** Tuesday, November 18th  
**Time:** 6:00PM

**I. Call to Order (6:29pm)**

- Meeting open to anyone interested in joining the HBHA Board! Share insights, roles, etc.

**II. Treasurer's Report & Membership Update**

- Current Balance:
  - i. Main Account: \$3,483.18
  - ii. Community Outreach: \$500.01
- Current Membership:
  - i. Household (H) Memberships: 89
  - ii. Individual (I) Memberships: 40
  - iii. Total Memberships (H and I): 129
  - iv. Total Members: 218
- Other:
  - i. Business Membership: The board discussed ways of expanding our business outreach and clarified a collective definition of a neighborhood business: (A vetted local business that supports the neighborhood/organization)

**III. Secretary's Report**

- Unanimous approval of last board meeting minutes

**IV. Vice President's Report**

- At the recent neighborhood board meeting, plans were finalized for several upcoming events and the board reflected on a successful fall season.

A **Packers Watch Party** is scheduled for Sunday, November 23 from 12–3pm at Dream Lounge Social, featuring free pizza at halftime, drink specials, football-themed giveaways, and a raffle for a limited-edition Brewers Hill hat. More details will be shared via email and social media.

The **Quarterly Neighborhood Meeting** and Holiday Gathering will take place on Tuesday, December 9 from 6–8pm at Avli. The evening will include a brief meeting, short introductions from local businesses, and a charitable collection benefiting Sojourner's Holiday Shoppe.

The board celebrated the success of **Brewers Hill-O-Ween and Alley-Ween**, which saw record participation across the neighborhood. The new event flags worked well and will be reused next year, with minor adjustments planned to improve the Alley-Ween atmosphere.

Looking ahead, a **Neighborhood Happy Hour** on Tuesday, November 25 will support a community coat drive, followed by the Warm Hearts Coat Drive on Friday, November 28 in front of Lakefront Brewing.

## V. **Development, Licenses & Permits**

The board continues to monitor development activity, license applications, and permitting across the neighborhood, with attention to both new business openings and residential construction. Several projects remain in progress or on hold, and the board is tracking city processes, permits, and community impact as they evolve.

### **Updates:**

- The board unanimously approved revisions to its support letter for **VINT's license** application.
- Recent door-to-door canvassing related to **AT&T fiber installation** near Carver Academy was discussed following neighborhood conversation on social media.
- At **140 W Garfield Ave (the former church property)**, a new raze permit application is now in progress. The board unanimously approved a position letter opposing the demolition, with conditions. The finalized letter was sent to the City on November 19.

## VI. **New Business**

The board discussed preparations for upcoming board elections, including open positions for President, Secretary, and two Auxiliary Directors. Nominations will be accepted throughout November, with online voting opening December 1 and in-person voting available during the December 9 quarterly meeting at Avli.

The board continues to explore new ways to strengthen community engagement. Partnerships with neighborhood organizations remain a priority, with ongoing collaboration with King Drive BID, and a meeting scheduled with new Halyard Park leadership later this month.

### **Updates:**

- The association was awarded a **\$1,000 Good Neighbor Grant from Safe & Sound** to support neighborhood engagement projects. The funds will be placed in the community outreach budget, with recognition planned once the funds are used. Due to grant guidelines, the association will not be eligible to reapply for six months.
- HBHA has also been officially listed as a **partner organization with the One MKE Coalition**, including recognition on their website. In addition, the association previously applied for a \$250 Residential Block Party Grant and is awaiting a response.
- **Crime and safety** efforts remain active, with continued support for the **Alert Neighbor Program** and participation in the most recent District 5 Crime & Safety meeting. Work is underway to refresh QR code magnets that will help residents access safety resources.
- The board reviewed plans for 2025 committee work, including block party post mortem, community outreach initiatives, historic preservation efforts, and ongoing technology and marketing improvements. This includes continued development of the new website, neighborhood communications tools, and documentation of the association's technology systems.

## VII. **Adjournment (8:09pm)**