

**HISTORIC BREWERS HILL ASSOCIATION  
BOARD OF DIRECTORS  
MEETING AGENDA**

**Date:** Tuesday, October 22nd, 2024

**Time:** 6:00PM

**I. Call to Order: 6:13pm**

- Present: Kristen, Rachel, Laura, Aaron, Evan, Tara and Trevor; Not Present: Tim
- This was an open meeting (free to any neighbor who is thinking about joining the HBHA Board). Sadly, no interested neighbors were able to attend.

**II. Treasurer's Report & Membership Update**

- Current Balance:
  - i. Main Account: \$6,537.98
  - ii. Community Outreach: \$500.01
- Current Membership:
  - i. Household (H) Memberships: 96
  - ii. Individual (I) Memberships: 40
  - iii. Total Memberships (H and I): 136
  - iv. Total Members: 232
- Membership Types:
  - i. Business Member (Non-voting)
    - 1. Two updated business membership options will be available with the launch of our new website, open to any business in or around Brewers Hill, stay tuned!

**III. Secretary's Report:**

- Review and approval of minutes:
  - i. **Motion to approve all BOD minutes unanimously carries.**
  - ii. *HOLD on reviewing Neighborhood Meeting minutes, Board to add details as they recall- pushed to Nov BOD meeting.*

**IV. Vice President's Report**

- Upcoming Events:
  - i. Brewers Hill-O-Ween & Alley-Ween: Sat, Oct 26th, 6-10pm
    - 1. Trick-or-Treat is from 6-7:30pm. The Alley-Ween party is from 8-10pm.
      - a. So far we've had a big signup (81 kids + 84 adults + 45 houses). There will be a keg of beer and other various refreshments, leftover candy, and probably the Badger game in addition to good company and conversation. There will also be a costume parade and contest with trophies. We hope to see you there!
  - ii. Coat Drive with Lakefront Brewery on Black Friday to benefit Carver Academy
    - 1. This was a huge success last year - consider coming to enjoy the event with good food and good beer. Bring a coat or other donation to help!
  - iii. Neighborhood Meeting: Tue, Dec 3rd, 6-8pm @ Avli
- Recent Events Recap:
  - i. Neighborhood Meeting (Evan Lead): Wed, Sep 25th @ ThriveOn King

- 1. This was a hit! People stayed well after the end of the meeting and expressed interest in seeing the building / tour. Also, the rooms and spaces were great AND FREE! (Solid equipment and audio/visual)
    - ii. Brewers Hill Blood Drive: Sat, Oct 5th @ Versiti on King
      - 1. Good turn out (10 people). People who went got swag - good vibes!
  - Other:
    - i. Brewers Hill Clean Up Club: Sun, Oct 6
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- V. **Development, Licenses & Permits**
  - Two-block development site: Hempel (Josh Krsnak), ICAP Development (Brian Adamson)
  - Residential Development Plan at 232 E Brown St (Regina Kret, Property Owner)
    - i. Residential New Construction Permit: [232](#) and [234](#) E Brown St
  - Literacy Services of Wisconsin Inc. at 1737 N Palmer St (Holly McCoy, Executive Director)
    - i. HBHA License Applicant Letter: [historicbrewershill.com/wp-content/uploads/2024/10/HBHA-License-Applicant-Letter\\_LSW.pdf](http://historicbrewershill.com/wp-content/uploads/2024/10/HBHA-License-Applicant-Letter_LSW.pdf)
  - 2100 N Palmer St (Mario Dickens Creations)
  - 2044 N Palmer St (Greg Anderson, Property Owner)
    - i. Certified Survey Map: [2032](#) N Palmer St
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- VI. **Old Business**
  - Short Term Rentals
    - i. Tracking Tourist Rooming House (TRH) licensing compliance
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- VII. **New Business**
  - Crime & Safety Update Meeting (2044 N Palmer St incident follow-up): Tue, Sep 10
    - i. We are continuing to follow up with MPD D5 and will keep you updated with any new developments or guidance. We are awaiting a follow up from MPD D5 to a 10/15 communication.
    - ii. Alert Neighbor Program (ANP): Board to start application form online.
      - 1. Info: [city.milwaukee.gov/CommonCouncil/Initiatives/Alert-Neighbor-Program](http://city.milwaukee.gov/CommonCouncil/Initiatives/Alert-Neighbor-Program)
    - iii. NEW! Milwaukee.Gov E-Notification for Common Council: [city.milwaukee.gov/ImageLibrary/Groups/ccCouncil/News/2024/District-05/05-A-clear-choice-moving-forward-for-Milwaukee-crime-victims2.pdf](http://city.milwaukee.gov/ImageLibrary/Groups/ccCouncil/News/2024/District-05/05-A-clear-choice-moving-forward-for-Milwaukee-crime-victims2.pdf)
      - 1. Citizen Online Reporting site: [milwaukeepdwi.policetocitizen.com/Home](http://milwaukeepdwi.policetocitizen.com/Home)
        - a. Some guidance that we received included reaching out to your common council if you have any issues with how the police handled something. For instance, a neighbor reported that a dispatcher told them that they needed to come to the station to file a report, but this was inaccurate. This might be a situation to share with an alderperson.
  - 2024 Committees
    - i. Community Outreach Committee (Rachel, Evan)
      - 1. Brewers Hill Blood Drive: See “Recent Events Recap”
      - 2. Carver Academy:
        - a. **Ongoing:** Fall/Winter school drive: coats, gloves, and backpacks (lightly used) (for purchase or donations only, TBD): See “Upcoming Events” (We should also make sure that we message that we are looking for *children’s* coats. Last year many of the

coats were for adults. Carver was still able to get these to families - but children's coats are the spirit of the drive.)

- b. **Ongoing:** Organizing meal vouchers \$30/each with the HBHA-Pepperpot renewed for this school year, trying to get Flame 13.
  - i. Kids that are unhoused or hungry are able to get fed really good food (usually \$13-\$30 worth) for a \$1 voucher. (Pepper Pot takes food that has already been prepared or produce that is near expiration)
  - ii. Historic Preservation Committee (Tim, Tara)
    - 1. Build an FAQ
    - 2. It would be cool if there was a 'feature' section on the new website where we could show off old houses or neighbors' experiences. (This could then become a blog post - we could tackle issues like how to overcome restrictions of living in a historic neighborhood. Important to tow the line - not be too personal / private.)
  - iii. Tech & Marketing Committee (Trevor, Tara, Kristen)
    - 1. We are hard at work updating our look and online presence!
- Gateway Signage
  - i. Proposal: Solar lights
    - 1. Temporary ground lights donated by Rachel have been installed as a test (Board would request neighborhood input for anything permanent)
  - ii. Neighborhood Street Signs
    - 1. Proposal: Install on N Commerce St (Board has leftover signs not in use)
- 2025-2027 HBHA Board Nominations
  - i. It's that time again! Make sure to both get your voice heard by voting and consider joining the board yourself at our upcoming elections. This year, posts that will be voted upon include Vice President, Treasurer, & 3 Auxiliary board positions. The nomination period will run from November 1st - Nov. 22 with online voting from November 25 - December 3rd.

VIII. **Adjournment: 8:13pm**

- Next BOD Meeting: Tuesday, November 19th