

**HISTORIC BREWERS HILL ASSOCIATION
BOARD OF DIRECTORS
MEETING AGENDA**

Date: Tuesday, March 24th, 2026
Time: 6:00PM

- I. **Call to Order:** 6:15pm
○ **Present:** ALL

II. **Treasurer's Report & Membership Update**

- The association's finances are in good standing, with the main account holding just over \$9,000 and a dedicated Community Outreach fund of \$500. Membership remains active with 159 voting members and 9 Gold-level business members, with business partner invoices currently in progress.
- On grants, the association holds the Good Neighbor Grant and is actively exploring the CIP Grant, where the first \$1,000 requires no matching funds.
- Two community beautification initiatives are being considered as potential uses for funding: gateway signage landscaping, which aligns with existing bylaws, and traffic circle planters, which the board sees as serving both beautification and safety purposes. The association is researching maintenance logistics and city regulations before moving forward.
- There was broader conversation about ensuring grant funding is directed in ways that benefit the whole community equitably, and that, when appropriate, the full membership has meaningful input before major funding decisions are made.

III. **Secretary's Report**

- The board unanimously approved the minutes from both the February 24 Board of Directors meeting and the February 25 Quarterly Neighborhood Meeting. The neighborhood meeting minutes were approved with a note that one set of supplementary materials will be added before final filing.

IV. **Vice President's Report**

Upcoming Association Events

- The **Easter Egg Hunt** is scheduled for Saturday, April 4, from 10-11:30am at the Palmer & Reservoir lot. The event will feature an Easter Bunny appearance, coffee, treats, and a mimosa bar. Volunteers are coordinating logistics including lot cleanup, setup, and supply handoff in the days leading up to the event.
- The **Beautify Brewers Hill Cleanup** is set for Saturday, April 25, from 9am-12pm. The final location is still being confirmed, with the board weighing options and working to build community partnerships with neighboring organizations regardless of which site is selected. A dumpster has been secured, and the board is pursuing free supplies and tools through city and community resources. The cleanup will be followed by a casual after-party at Lakefront Brewery.

Recent Events

- The association recently held its Quarterly Neighborhood Meeting on February 25 at Summer of '85, and the O'Brewers Hill St. Patrick's Day Social on March 13 at Dead Bird Brewing.

Community Events of Note

A few upcoming community events neighbors may want to know about:

- **Stella's Playground Tulip Planting** — Saturday, March 28, 9am-12pm
- **District 5 Crime & Safety Meeting** — Wednesday, April 1, 5-6:30pm at ThriveOn King
- **Project Clean & Green** — May 26-June 1. The city's annual bulk item pickup program, collected on regular garbage day, gives residents a chance to clear out larger items curbside.

V. Development, Licenses & Permits

- 137 E Garfield Ave — Additional documentation has been added to the file for the certified survey map application, which proposes dividing one parcel into two separate lots. The board plans to reach out to inquire about their plans.
- 2153 N Dr MLK Jr Dr (ThriveOn- MCW) — The zoning code appeal for a special use health clinic has been placed on the Board of Zoning Appeals agenda for April 2, 2026.
- 2230 N Dr MLK Jr Dr (Sharrie's Sweets & Eats) — An update shared with the board clarifies that the operation will be kitchen-only, with no retail space.
- Soil Wine Company (formerly VINT) — The business received approval for a Class B Tavern and Food Dealer Retail license in January. The association supported the application with a position letter. Their new name, Soil MKE, is set to be publicly announced at an upcoming wine expo on April 11 at Summer of '85.
- 1847 N 2nd St — The city has indicated that the ideal outcome for this property is for the former owner to reacquire it, make improvements, and address its current negative impacts on the neighborhood. The situation remains active and complex.
- Two-block development site (Hempel/ICAP Development) — The development team has expressed interest in presenting their redevelopment plans at a future neighborhood meeting, though they are not yet ready to do so. Plans for an exterior spring cleaning are scheduled for April.

VI. New Business

- King Drive BID — The BID's marketing committee is exploring the idea of a collective farmers market, still in early concept stages.
- Halyard Park Neighborhood Association — Halyard Park is celebrating its 50th anniversary in September, including a statue dedication. Our association has representation on their planning committee and will share more details as they develop.
- Versiti on King — The association is in early planning stages for a community blood drive in partnership with Versiti. Details including date and logistics are still being worked out.
- Greater Milwaukee Urban League — The GMUL has offered their building as a potential meeting space for the association.
- Crime & Safety / Block Watch — The neighborhood block watch group is active and growing. A block watch cleanup focused on sidewalk overgrowth — clearing obstructive branches and brush — is being planned for May 9, with coordination alongside broader neighborhood cleanup efforts.

- Custom Brewers Hill Brew — The association is exploring a potential partnership involving a custom neighborhood beer, which could include a portion of proceeds benefiting the association.
- Historic Preservation Committee — The committee is working on community education around outdoor structures and the historic preservation process, and is encouraging neighbors with relevant project experience to share their stories.
- Tech & Marketing — The website is actively being updated, with new blog posts and a member portal as current priorities.

Neighborhood Engagement Initiatives

- *The board held a working session to brainstorm and map out new approaches to neighborhood engagement. Ideas were explored collaboratively, with a focus on member insights and prioritization. One clear theme that emerged: the association wants to deepen its reach among renters, including by building relationships with building and property managers across the neighborhood. Concrete initiatives coming out of this session will be shared as next steps are finalized.*

VII. **Adjournment:** 8:21pm